## Society of American Archivists Committee on Public Awareness Conference Call 06/01/2020, 2:00pm-3:00pm EST

## Agenda

I. Roll Call

Present: Nick, Anna, Vince, Chris, Rachel S, Sami, Rachael W., Teresa, Nancy and Sarah (COPP)

Not present: Kate, Lynn, Brenda

- II. May meeting minutes
- III. Working Group updates
  - A. Media outreach/Press releases (Vince, Nick)
    - 1. COVID-19 press release

Thanks to Vince, Lynn, Kate, Teresa, and Nancy for getting this put together and put out by SAA.

EIN Presswire was used and they sent it out through multiple social media and search outlets, as well as targeted news outlets. No response from any media outlets. One inquiry from NPR, but appears to be unrelated.

Good opportunity to figure out the process and could still have some media interest develop from this effort.

Next idea is one for the 100th year celebration of the 19th amendment.

- B. Inaugural SAA speakers cohort (Nick)
  - 1. Final nominee list

Finalized and submitted by Rachel S., Nick, and Vince. Submitted to Council primarily for possible media training in the fall or at a later date.

- IV. Activities at Archives\*Records 2020 virtual conference
  - A. Storytelling Workshop + Event (Chris)
    Chris, Nancy, and Teresa will talk June 3 to discuss what might be able to happen this year.
  - B. COPA business meeting

SAA is looking at decoupling the virtual annual meeting from appointed group meetings on a zoom platform. Sections will take a similar approach. Teresa noted that the Zoom platform is currently available to COPA if we want to switch from conference calls for any meeting.

These would likely be free to members.

Should our activities be just a business meeting or should we do some other programming as well? Promote the work COPA has done through a zoom call or some other means? Could pre-record some content.

## V. COPA-sponsored webinars and other content (All)

- A. Webinars
  - 1. Webinar Inquiry Form

7 responses so far.

2. Speaker/presenter compensation

SAA policy against paying speakers from Committee funds. Society of California has a model of charging attendees.

- 3. Platform(s) to accommodate high attendance
- 4. Efficient/secure communication with registrants
- 5. Copyright policy
- 6. Publishing platform for webinar recordings (SAA YouTube, etc.)

Teresa suggested creating an outline of what could be implemented over the next year in terms of webinars.

Some protocols in place through the Education department of SAA for things like registration and copyright considerations.

New working group (Rachael W., Rachel S., Nick)

- B. Other content
  - 1. Exploring possibilities for expanding on select *ArchivesAWARE* posts Take existing series content (Responses and Retrospectives, There's An Archivist for That, etc.) and present them in a new/different way (mini-panel discussions, video tours of repositories with Q&A).
- VI. ArchivesAWARE! Blog (Rachel S.)
  - A. <u>Calendar</u>

Rachael W. has scheduled an R&R post for June 2 and Rachel S. has a There's An Archivist For That post to load and schedule for next week. After that we don't have anything scheduled. Rachel S. will brainstorm and review emails and the spreadsheet to see who she could reach out to for posts/interviews.

- B. Submitting select posts to Off the Record rather than ArchivesAWARE
- VII. 2020-21 early career member (Nick)

Felicia Owens contacted Nick and Vince with a list of interested individuals. They will review the list and submit their top three choices to Felicia.

- VIII. Other COPA business (All, if applicable)
- IX. Standing Updates
  - A. COPP (Sarah)

They have been talking about plans for upcoming months and the virtual meeting.

- B. Joint Working Groups
  - CoSA/NAGARA/SAA (Nancy or Nick)
     Last month's meeting was short. Not a ton of movement on outstanding issues (NHPRC reauthorization, governance, etc.)

- 2. COPP/COPA/RAAC/I&A (Vince)
  Kathy Miller is new RAAC Advocacy subcommittee Chair.
- C. Council (Nancy or Brenda)
  <a href="https://www2.archivists.org/news/2020/saa-council-approves-revisions-to-statement-on-dei-and-recommendations-to-create-saa-data-">https://www2.archivists.org/news/2020/saa-council-approves-revisions-to-statement-on-dei-and-recommendations-to-create-saa-data-</a>

Next call: Wednesday, July 8th, 1- 2 PM EST